



TIP SHEET: Embedded Interactive Google Mapping

ver.190211

Maintain Your Brand While Using an External Mapping Service

Embedding Google's advanced mapping service within your Website gives you the best of both worlds. Linking off to an external site dilutes your branding message and could possibly lead to your competition depending on the site.

Explain to Buyers...

"On my Website you can find out how conveniently located this home is to the things that are important to you and even get a detailed route map to and from this home by simply typing in the address you're interested in."

What Sellers Want

Service buyers can appreciate is service sellers want.

In your next listing interview make sure your seller knows how you make it easy for buyers to do business with you.

the Description

the main description full of inviting, informative and educational information is displayed here to remind the buyer where this map leads.

Request Info Link

make it easy to do business with you and inquire about your client's listing.

Send to a Friend

buyers can share direct access to your listing with spouse, friends and co-workers.

Phone and Email

Include contact info on every page of your Website, especially your listings.

Christina Williamson
My Real Estate Company

Home Page | Contact

Featured Listings | Sold Gallery | Buyers Information | Sellers Information | Testimonials | Valuable Links | Important Numbers | About Christina

Redefining Luxury Living! **NSW**

Map | Satellite | Hybrid

9208 140th Ave SE Newcastle 98059 [\[Get driving directions\]](#) [\[To work\]](#)

The Highlands at Newcastle experience begins as you enter the idyllic tree-lined drive. At the end lies an exquisitely maintained two-story home sited on a 12,392 square foot homesite. Highlighted by the John F. Buchan signature superior craftsmanship in the extensive millwork found throughout the home. With 4 bedrooms, Bonus Room & Den and 4 1/2 bath in generous 4020 square feet of pure luxury living space, there is plenty of room for everyone.

Shown by Appointment Only

View: [\[View All\]](#) | [\[Front View 1\]](#) | [\[Front View 2\]](#) | [\[Foyer\]](#) | [\[Foyer Staircase\]](#) | [\[Living Room\]](#) | [\[Family Room\]](#) | [\[Dining Room\]](#) | [\[Kitchen\]](#) | [\[Kitchen/Family\]](#) | [\[Kitchen/Family Room\]](#) | [\[Breakfast Area\]](#) | [\[Butlers Pantry\]](#) | [\[Hallway\]](#) | [\[Office\]](#) | [\[Foyer Staircase\]](#) | [\[Master Bedroom\]](#) | [\[Master Bathroom\]](#) | [\[Main Bath\]](#) | [\[Patio\]](#) | [\[Backyard\]](#) | [\[Golf Course\]](#) | [\[Virtual Tour\]](#) | [\[PDF Flyer\]](#)

City: Newcastle	County: King	Price: \$1,325,000	Age: 2000
Beds: 4	Baths: 4.5	Lot Size: 12392	Sq Ft: 4020
Ref#: TipSheet	Area: 500	Map: 626	Grid: J7
School District: Issaquah	More Information		
Send to a Friend			
Return to: Listings Index			

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Headline

main Headline is displayed to keep the attention of the buyer as they get a feel for your listing's location.

Auto-Framing

projects a professional, finished look and your attention to detail.

Interactive Google Map

embedded within your Website, visitors can zoom in and out, scroll north, south, east and west. View satellite maps and more without leaving your Website.

Map to WORK Location

when a buyer clicks this link, and enters his or her work address, a new window opens displaying Google maps interactive driving directions including distance and estimated drive times.

Map to Any Location

when a buyer clicks this link and types in any address, a new window opens displaying Google maps interactive driving directions including distance and estimated drive times.

Since the driving directions open in a new window, this stops buyers from wandering too far from your listing. Your Website remains open in the background.

Use Your Website as Your Real Estate Showroom to Attract and Service the Buyers—Sellers Want™